



Erin Rotary Riverwalk Logo Graphic Design Contest

Official Rules

This contest is sponsored and administered by the Rotary Club of Erin, on behalf of the Erin Rotary Riverwalk Committee and the Town of Erin.

Entries should be submitted to: Don Fysh at d.fysh@icloud.com
Submission Deadline: 11:59 pm, June 30, 2017

BRIEF SYNOPSIS OF THE ERIN ROTARY RIVERWALK PROJECT

The Rotary Club of Erin is sponsoring a logo design contest for the planned Erin Rotary Riverwalk project. This project is a joint initiative of the Town of Erin and the Rotary Club of Erin that will build a trail network exploiting the Town's relationship with the West Credit River. This will be a multi-year project that will eventually include connections from the villages of Erin and Hillsburgh to the Elora-Cataract Trail.

PRIZE

1. The winner of this contest, if selected, will receive a \$250 cash prize.
2. The winner will also have the right to identify themselves as the winner of the contest, and may also include the design in their design portfolio.

HOW TO ENTER

1. Entries are to be submitted to Don Fysh at d.fysh@icloud.com and must include the attached and signed Entry Form. This should be printed, manually signed and scanned as a pdf.
2. Entries must be received by 11:59 pm, June 30, 2017. Any entries received after that time will be ineligible.
3. Upon receipt the entry will be assigned a control number. The judges will see only the control number of the entry and will be unaware of the name of the designer. As this is a "blind" judging process all design files must be free of personal identifiers.
4. There is no fee to enter this contest.
5. There shall be no compensation provided to any designer for any expenses associated with their submission.
6. Entry into this contest is limited to ONE submission per designer. However, the designer may provide separate views of the same submission to demonstrate the versatility of their design in a variety of applications.

ELIGIBILITY

1. The contest is open only to residents of the Town of Erin or to individuals who either work in or attend school in the Town of Erin at the time of submission.
2. The following individuals, along with their immediate family members, shall not be considered eligible for entry into this contest: Town of Erin staff and Council members, members of the Erin Rotary Riverwalk Committee and members of the Rotary Club of Erin.
3. For entrants who are less than 18 years old as of June 30, 2017 the contest entry form must be co-signed by a parent or legal guardian.

SELECTION CRITERIA

The designs will be judged and final selection of the winning logo design will be made by a panel of three judges consisting of a member of the Erin Rotary Riverwalk Committee, a member of the Rotary Club of Erin and member of the Town Council of the Town of Erin.

The logo design should be eye-catching but useable for a variety of purposes.

1. The design should reflect the natural resource (“river”) as the focal point of the project, and may also emphasize in some way the theme of “active lifestyle”.
2. The designer must submit the logo graphic with no text, and also the logo along with the text “Erin Rotary Riverwalk”.
3. The logo must be useable and visually appealing in both colour and black-and-white
4. The image of a Shamrock, as used in the Town of Erin logo, must be integrated into the logo. The way this is integrated is at the discretion of the designer.
5. All use of the colour green must conform to the colour standard for the Town of Erin (Pantone 355c)
6. The logo will be used on trail signage, trail markers, marketing materials, and for any other purpose at the discretion of the Erin Rotary Riverwalk Committee and the Town of Erin.
7. The logo will be used in association with the following other organizational logos, and for this reason need not integrate the properties of those logos: Town of Erin, Erin Trails and Rotary International/ Rotary Club of Erin. Digital versions of these logos are readily available should the designer wish to view them.

CONTEST RULES

Entry into this contest indicates a formal and binding agreement to the following rules:

1. By entering this contest, the designer agrees to assign all ownership rights, including intellectual property rights, to the Erin Rotary Riverwalk Committee and the Town of Erin. The designer’s name may also be used for publicity purposes.
2. All submissions must be original artwork and must be the creation of the individual submitting the document.
3. No submission may contain copyrighted material, licensed images, previously published material, or any other material in breach of intellectual property rights and law.
4. No submission may violate Canadian law or infringe upon any individual, group or cultural rights.
5. The management of this contest, as well as the Erin Rotary Riverwalk Committee and the Town of Erin, reserve the right to alter, modify or revise any logo submission as necessary for usage.

6. The management of this contest cannot be held liable for any lost or stolen entries.
7. The management of this contest reserve the right to not select a winner if, in its sole discretion, no suitable entries are received. Further, the Rotary Club of Erin or the Erin Rotary Riverwalk Committee or the Town of Erin may run the contest again at a later date.
8. If selected, the designer will be announced during an unveiling ceremony, and after such time may identify themselves as the winner of the contest, and may also include the design in their design portfolio.

DIGITAL & TECHNICAL REQUIREMENTS

1. Designs must be submitted in .png, .jpg or .psd format (Resolution of 300 dpi) AND as an integrated .pdf file for ease of evaluation.
2. For quality reproduction purposes, the winning entry must later be submitted in scalable vector graphic format (EPS). Color must be CMYK, though the logo may also be produced in black and white. Contestants are advised to avoid gradients and half-tones. The logo must be easy to use, handle, resize, and manipulate for all reproduction purposes. It should be visually appealing on both small (as small as 2 cm x 2 cm) and large scales.
3. If the logo incorporates non-standards fonts, you must be able to provide us with the font should your logo be selected.

ACCEPTANCE

By signing the Entry Form, and providing digital submission, the designer and/or Parent Legal Guardian agrees that he/she has read and understood all the rules, guidelines and requirements included herein. This includes, but is not limited to, his/her expressed agreement to assign all ownership rights, including intellectual property rights, to the Erin Rotary Riverwalk Committee and the Town of Erin.